

International Conference on Digital Innovation and Sustainable Transformation in Management (DISTM 2026)

July 30-31, 2026, India

<https://distm2026.refconf.com/>

- The conference programs are scheduled based on India Time Zone (UTC+5:30)
- The updated version of the schedule is visible on: <https://distm2026.refconf.com/conference-schedule/>

First day: Thursday 30.07.2026

Location/time	9:00-10:30	10:30-10:45	10:45-12:15	12:15-13:30	13:30-15:00	15:00-15:15	15:15-16:45
Room 1	Opening Ceremony Keynote speech <i>Prof. Gerhard-Wilhelm Weber</i>	Break Time	Paper Session Dr. Mohit Malik	Break Time	Workshop Dr. Meenakshi Kaushik	Break Time	15:15-16:00 Keynote speech <i>Dr. Jai Acharya</i>
							16:00-16:45 Workshop <i>Mr. Abhi Desai</i>
Room 2	Closed	Break Time	Paper Session Dr. Luan-Thanh Nguyen	Break Time	Paper Session Dr. Sarvjeet Ranjan	Break Time	Paper Session Dr. Ali Asghar Rahmani Hosseinabadi
Room 3	Closed	Break Time	Paper Session Dr. Serap Ergün	Break Time	Paper Session Dr. Prince Kumar	Break Time	Paper Session Dr. Simerjeet Singh Bawa
Room 4	Closed	Break Time	Paper Session Dr Meenakshi Kaushik	Break Time	Paper Session Dr. Tri-Quan Dang	Break Time	Paper Session Dr. Rohit Bansal

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Second day: Friday 31.07.2026

Location/time	9:00-10:30	10:30-10:45	10:45-12:15	12:15-13:30	13:30-15:00	15:00-15:15	15:15-16:45
Room 1	9:00-9:45 Keynote speech Dr. Mostafa Hajiaghaei-Keshteli	Break Time	Paper Session Dr. Khem Chand	Break Time	Paper Session Dr. Shweta Dahiya	Break Time	Closing Session Keynote speech Prof. Alireza Amirteimoori
	9:45-10:30 Keynote speech Dr. Seyed Mohammad Javad Mirzapour Al-E-Hashem						
Room 2	Paper Session Dr. Parveen Siwach	Break Time	Paper Session Dr. Aybike Özyüksel Çiftçioglu	Break time	Paper Session Dr. Mona Sharma	Break Time	Closed
Room 3	Paper Session Dr. Manvinder Singh Tandon	Break Time	Paper Session Dr. Ananta Narayana	Break time	Paper Session Dr. Vani Nikhil Laturkar	Break Time	Closed
Room 4	Paper Session Dr. Sakera Begum	Break Time	Closed	Break time	Closed	Break time	Closed

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Opening Session

Thursday 30.07.2026, At 9:00 (India local time)

#	Title	Time	Duration (minutes)
1	Opening Presentation	9:00-9:05	5
2	Welcome Speech- MMU, Dr. Khem Chand & Dr. Arpita Basak (MMU, India)	9:05-9:20	15
3	Conference Report, Prof. A. Mirzazadeh, Conference Chair (ISS)	9:20-9:35	15
4	Presentation Skills Talk, How to Give Your Research the Attention it Deserves	9:35-9:45	10
5	Keynote Speech, Prof. Gerhard-Wilhelm Weber (Poznań University of Technology, Poland)	9:45-10:30	45

Closing Session

Friday, 31.07.2026, At 15:15 (India local time)

#	Title	Time	Duration (minutes)
1	Closing Presentation	15:15-15:20	5
2	Future Perspectives, Dr. Khem Chand & Dr. Arpita Basak (MMU, India)	15:20-15:30	10
3	Keynote Speech, Prof. Alireza Amirteimoori (Istinye University, Türkiye)	15:30-16:15	45
4	Closing Remarks, Dr. Mohit Malik: Conference Chair (LTH, Sweden)	16:15-16:25	10
5	Appreciation	16:25-16:40	15
6	DISTM 2026 Group Photo	16:40-16:45	5

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Date: Thursday, 30.07.2026 Time: 9:40-10:05	Keynote Speech	Room 1, link: https://us06web.zoom.us/j/85325157082?pwd=48yBCscBCPVBiQ7KDJH0FfaTYqVQ7X.1 Host: Yasna Yeganeh
Title: <i>“A Robust Target-Reaching Portfolio Optimization Problem for a Defined Contribution Pension Fund under Stochastic Mortality and Stochastic Interest Rates”</i>		
Speaker: Prof. Gerhard-Wilhelm Weber Poznań University of Technology, Poland		
Abstract: The aim of the present work is to study a robust target-reaching portfolio optimization problem for a defined contribution pension fund within a stochastic mortality and stochastic interest rate framework. More precisely, we consider a specific class of employees who enter a life assurance contract with the same insurance firm by paying upfront some entry fee. The fund manager of the firm collects this accumulated wealth into a portfolio savings account and is to be invested optimally in an extended Black Scholes type financial market that takes into account the effects of interest rate risk. Given the long-term horizon of such schemes, the fund manager adopts a model uncertainty framework and a novel multi-period approach in order to optimally invest the portfolio's wealth and to mitigate any unnecessary risks. Our work is significantly extended by taking into account the stochastic nature of the mortality of the fund members by resorting to appropriate affine stochastic processes for describing mortality intensity. By employing a mixture of robust control and dynamic programming techniques, we are able to provide: (i) closed-form solutions for the optimization problem at hand, and (ii) a comprehensive numerical study of the qualitative features of the problem at hand, that provides valuable insights on how the suggested pension fund management method can be applied in practice.		



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Date: Thursday, 30.07.2026 Time: 10:05-10:30	Keynote Speech	Room 1 , link: https://us06web.zoom.us/j/85325157082?pwd=48yBCscBCPVBiQ7KDJH0FfaTYqVQ7X.1 Host: Yasna Yeganeh
Title: <i>“Determinants of Energy Efficiency in Developing Regions: An Empirical Analysis using MARS and CMARS”</i>		
Speaker: Prof. Gerhard-Wilhelm Weber Poznań University of Technology, Poland		
Abstract: This study investigates the determinants of energy efficiency, reveals nonlinear responses and critical thresholds, and uncovers regional patterns across states by applying Multivariate Adaptive Regression Splines (MARS) to explain the TFEE scores obtained from SBM-DEA. TFEE serves as the dependent variable, while a set of economic, environmental, structural, and exogenous factors, including energy consumption, capital, labour, GSDP, GHG emissions, industrial structure indicators, energy system characteristics, climate variables, spatial coordinates and time effects are independent variables.		

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Date: Thursday, 30.07.2026 Time: 10:45-12:15	Session Code: DP02	Room 1, link: https://us06web.zoom.us/j/85325157082?pwd=48yBCscBCPVBiQ7KDJH0FfaTYqVQ7X.1 Host: Yasna Yeganeh
Title: <i>“Role of Digital Transformations in Supply Chains Towards Sustainable and Resilient Future: An Industry 5.0 Perspective”</i>		
Panel Chair: Dr. Mohit Malik Division of Packaging Logistics, Department of Design Sciences, Faculty of Engineering, LTH, Sweden		
Paper Code	Authors	Paper Title
1010-DISTM 2026	Juan Yan	Actor Innovation Ecosystem Model for Technology Development in the Construction Industry
1052-DISTM 2026	Neeraj Kumar Vats; Praveen Kumar Kumar; sachin sudan; Lalit Singla; Manvinder Singh Tandon; Khem Chand	Strategic Leadership and Competitive Advantage in the Digital Transformation Age
1063-DISTM 2026	Hardeep Kaur; Versha Vahini; Jyoti Angrish; Anu Mutneja; Deepti Monga; Neelam Khanna; Gaurav Jangra	Impact of Augmented Reality-Integrated Smart Packaging on Customer Satisfaction
1171-DISTM 2026	Hemant Kumar Thyaga Rajan; Jegadeesan S; Praveen Kumar Vankdoth; Ravi Shankar Balakrishnan; Rakesh Sharma; Chandrasekhar Sandipakula	Optimizing guest experience in smart hospitality: Integrated fuzzy-AHP and machine learning for centralized hotel operations with IoT
1011-DISTM 2026	Tao Wang; Kongshi Lu	Intelligent Supply Chain Decision System for Power Material Logistics Based on Big Data Analysis

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Date: Thursday, 30.07.2026 Time: 10:45-12:15	Session Code: DP09	Room 2 , link: https://us06web.zoom.us/j/81790150456?pwd=XuhG0clCqrMH2SgP1BUR4exaljJV7o.1 Host: Mehrshad Jamshidipour & Arshia Sahraeei
Title: <i>“Innovations Shaping the Future of Digital Markets”</i>		
Panel Chairs: Dr. Luan-Thanh Nguyen , Ho Chi Minh City University of Foreign Languages-Information Technology, HUFLIT, Vietnam Mr. Son-Hoang Dang Ho Chi Minh City University of Foreign Languages-Information Technology, HUFLIT, Vietnam Mr. Thach-Bao Huynh Ho Chi Minh City University of Foreign Languages-Information Technology, HUFLIT, Vietnam		
Paper Code	Authors	Paper Title
1060-DISTM 2026	Perna Arora; Simerjeet Singh Bawa	Influence of Social Networking Sites on Consumer Engagement: A Comparative Study on Netflix and Amazon Prime Video.
1203-DISTM 2026	Asmita Ahuja; Lalit Singla	Assessing the Mediating Role of Behavioural Intention in the Relationship between UTAUT2 Predictors and Technology Use Behaviour
1334-DISTM 2026	Manish Gulyani; Manminder Kaur; Pooja Gupta	Changing Consumer Behaviour in the Digital Era: A Comparative Analysis of Augmented Reality and Static Images in Furniture E-Retail
1269-DISTM 2026	Praveen Kumar Kumar; Vivek Deshwal; Payal Bassi; Vandana Aggarwal; Kamal Batta; Neha Kumari	From Classroom to Startup: Leveraging Computing Education and Research for Digital Innovation and Sustainable Growth
1169-DISTM 2026	Lovkesh Kumar; Narender Suhag	Impact of Digital Marketing on Guest Motivation to visit Restaurants and Dhabas in India.

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Date: Thursday, 30.07.2026 Time: 10:45-12:15	Session Code: DP12	Room 3 , link: https://us06web.zoom.us/j/85905290009?pwd=hPiuagaV9sfUu5pgKcpLe4qqBNx4aq.1 Host: Mobina Mostajabi & Mehrad Yousefzadeh
Title: <i>“Digital Transformation, Networked Systems, and Strategic Collaboration in Engineering Management”</i>		
Panel Chair: Dr. Serap Ergün Isparta University of Applied Sciences, Türkiye		
Paper Code	Authors	Paper Title
1001-DISTM 2026	Serap Ergün	A Game Theoretic Digital Twin Framework for Cooperative Sky-Highways in Sustainable Urban Air Mobility
1014-DISTM 2026	Qianyi Wang	Physics-Informed Multi-Objective Deep Reinforcement Learning for Lightweight Mechanical Structure Topology Optimization with Strength and Dynamic Performance Constraints
1017-DISTM 2026	Jun Zhu	Research on the Application Scenarios and Implementation Strategies of All-round Digital
1040-DISTM 2026	Tri Quan Dang; Tien Thao Cong Phan; Thach Bao Huynh; Quyet Nguyen; Phuc Thien Tran	Beyond Linearity: Examining No-Code Platform Readiness in Vietnamese Higher Education Using a Hybrid SEM-ANN Analysis
1248-DISTM 2026	Shilpa Kumari	Adaptive C-Class Controlled Contraction in Extended B-Metric Space

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Date: Thursday, 30.07.2026 Time: 10:45-12:15	Session Code: DP08	Room 4 , link: https://us06web.zoom.us/j/87996739142?pwd=rkeDWMA6BsZCkL6nheeU8ot2IaK7Wy.1 Host: Zahra Norouzi Shad & Yasin Bonyadi
Title: <i>“AI, Data Science, and Intelligent Systems in Transforming Education, Healthcare, Agriculture, and Public Governance: Multidisciplinary Pathways to Societal Impact”</i>		
Panel Chair: Dr. Meenakshi Kaushik Academician, Author, Researcher, 17+ exp. Education Consultant Delhi NCR-Based Colleges, India		
Paper Code	Authors	Paper Title
1022-DISTM 2026	Ying Cui	Dual-Certification Programs for Chinese Vocational Education in Spanish-Speaking Countries: A Governance Framework
1036-DISTM 2026	Md Riaz Hasan	An Explainable and Counterfactual Framework for Manipulative Language Analysis in Conversational AI
1087-DISTM 2026	Vijay Laxmi; Khem Chand	Impact of Phygital Integration on Patients’ Retention: A systematic Literature Review and Research Agenda
1090-DISTM 2026	Dhananjay Chaudhary; M P Singh; Vivek Verma; Shweta Bajaj; Khem Chand; Rajesh Tiwari	Digital Decoupled Payments for Enhancing Sustainability of Agriculture
1302-DISTM 2026	Dr Shaveta Bansal; Rajat Aggarwal; Ankur Bansal; Lalit Singla; Tanuja Sahni	Agentic AI for Skill-Mapped Workforce Transitions: Integrating Multi-Source Student Profiling, Placement Analytics, and Self-Paced Learning for Enhanced Predictive Accuracy
1285-DISTM 2026	Dr. Meenakshi Kaushik; Paras Mahajan	Study of An Explainable Machine Learning Framework for Intelligent Crop Recommendation and Yield Prediction

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Date: Thursday, 30.07.2026 Time: 13:30-15:00	Workshop	Room 1, link: https://us06web.zoom.us/j/85325157082?pwd=48yBCscBCPVBiQ7KDJH0FfaTYqVQ7X.1 Host: Yasna Yeganeh
Title: <i>“From Idea to Publication: Leveraging AI Tools for Academic Manuscript Drafting”</i>		
Speaker: Dr. Meenakshi Kaushik Academician, Author, Researcher, 17+ exp. Education Consultant Delhi NCR-Based Colleges, India		
Abstract: The rapidly evolving landscape of Artificial Intelligence (AI) is transforming the way researchers conceptualise, draft, refine, and publish their scholarly work. While the journey from a research idea to a published manuscript has traditionally been long, complex, and often overwhelming — particularly for early-career researchers and academicians- AI-powered tools are now redefining this process, making it more accessible, efficient, and impactful than ever before. This workshop, designed for a diverse global audience of researchers, faculty members, doctoral scholars, postgraduate students, and Industry people, aims to provide a comprehensive, hands-on understanding of how leading AI tools — including ChatGPT, Claude, Grammarly, and Paperpal — can serve as intelligent co-pilots at every critical stage of academic manuscript preparation. Participants will explore how AI can assist in transforming nascent research ideas into well-structured scholarly arguments, developing coherent introductions and literature reviews, refining academic language for clarity, precision, and journal-appropriate tone, managing citations and formatting references in accordance with varied journal style guides, and navigating the often-intricate process of journal selection, submission, and responding to reviewer comments. Beyond technical skill-building, the workshop will also engage participants in a reflective discussion on the responsible and ethical use of AI in research — addressing concerns around originality, authorship transparency, and adherence to evolving journal and institutional policies on AI-assisted writing. By the conclusion of this workshop, participants will be equipped not only with practical tool-based competencies but also with a nuanced understanding of how to integrate AI meaningfully and ethically into their research workflow — significantly reducing time-to-publication while enhancing the overall quality and impact of their scholarly contributions		

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Date: Thursday, 30.07.2026 Time: 13:30-15:00	Session Code: DP04	Room 2, link: https://us06web.zoom.us/j/81790150456?pwd=XuhG0clCqrMH2SgP1BUR4exaljJV7o.1 Host: Mehrshad Jamshidipour & Arshia Sahraeei
Title: <i>“Sustainable Tourism, Hospitality, Gastronomy, and Urban Transformation”</i>		
Panel Chairs: Dr. Sarvjeet Ranjan , School of Management, Institute of Integrated Learning in Management, India Dr. Abhijeet Panigrahy , School of Business Management, Noida International Univeristy, India		
Paper Code	Authors	Paper Title
1004-DISTM 2026	Mehmet Çağrı Kızıldaş, Merve Öztürk	An Analysis of High Urbanization via Clustering in West Africa for Regional Integration
1184-DISTM 2026	Deepak Kumar; Pardeep Khatkar; Abhishek Ghai; Rajiv Ruliya	Integrating gastronomy and sustainability: Examine the role of sustainable food practices in shaping culinary tourism experiences
1142-DISTM 2026	Narender Suhag; Milan Sharma	AI-Driven Transformation of Guest Experience: An Empirical Study of Chatbot Innovation in Luxury Hotels of Delhi NCR
1181-DISTM 2026	Praveen Kumar Vankdoth; Vankdoth Praveen Kumar; Jegadeesan S; Ravi Shankar Balakrishnan; Rakesh Sharma; Chandrasekhar Sandipakula	A Role of Artificial Intelligences in Tourism and hospitality Sector: A Bibliometric analysis and future directions
1310-DISTM 2026	Payal Bassi; Dr. Navjot Singh; Umang Sharma; Mallika Bishnoi; Lalit Singla; Manvinder Singh Tandon	The Evolution and Intellectual Structure of Tourism and Hospitality Research: A Systematic Literature Review

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Date: Thursday, 30.07.2026 Time: 13:30-15:00	Session Code: DP06	Room 3 , link: https://us06web.zoom.us/j/85905290009?pwd=hPiuagaV9sfUu5pgKcpLe4qqBNx4aq.1 Host: Mobina Mostajabi & Mehrad Yousefzadeh
Title: <i>“AI, Big Data, and Digital Intelligence for Sustainable Customer Engagement and Value Co-Creation”</i>		
Panel Chairs: Dr. Prince Kumar , School of Business Management, Noida Internasional Univeristy, India Dr. Mukul Kumar Shrivastva , School of Business Management, Noida International University, Greater Noida, India Dr. Swati Chaudhary , School of Business Management, Noida International University, Greater Noida, India		
Paper Code	Authors	Paper Title
1005-DISTM 2026	Shihui Xu; Wei Yu; Bo Liu; Bo Peng; Can Huang	Design and Implementation of an Intelligent Power Customer Service Platform Based on Knowledge Graph and Multimodal Dialogue System
1056-DISTM 2026	Monika Jangra; Rubika Walia	Sentiment-Adaptive Neural Text-to-Speech Systems: A Framework for Enhancing Empathy, Trust, and Satisfaction in Human–AI Customer Interactions
1149-DISTM 2026	Jaspreet Singh; Baldeep Singh; Tavneet K Reen	Convenience over price? Trust, transactional friction, and vernacular social proof in the online buying behaviour of non-metropolitan India
1218-DISTM 2026	Kuldeep Singh; Vinay Chamoli; Kiran Chanda; Dharmveer Narwal	Influence of Digital Content Attributes on Customer Purchase Intention
1234-DISTM 2026	Vaishali Soni; Arpita Basak; Ishan Bakshi; Aashish Samuel; Lalit Mehta	Towards Responsible AI in Medical Tourism: Ethics Governance and Legal Adherence Compliances

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Date: Thursday, 30.07.2026 Time: 13:30-15:00	Session Code: DP14	Room 4 , link: https://us06web.zoom.us/j/87996739142?pwd=rkeDWMA6BsZCkL6nheeU8ot2IaK7Wy.1 Host: Zahra Norouzi Shad & Yasin Bonyadi
Title: <i>“Sustainable Digital Strategy: Aligning Technology with ESG Goals”</i>		
Panel Chairs: Dr. Tri-Quan Dang , Ho Chi Minh City University of Foreign Languages – Information Technology (HUFLIT), Vietnam Dr. Quyet Nguyen (co-chair) , University of Finance - Marketing, UFM, Vietnam Mr. Thach-Bao Huynh , Ho Chi Minh City University of Foreign Languages-Information Technology, HUFLIT Tu Thanh Tran , Ho Chi Minh City University of Foreign Languages-Information Technology, HUFLIT Tien Phan Cong Thao , Ho Chi Minh City University of Foreign Languages-Information Technology, HUFLIT		
Paper Code	Authors	Paper Title
1102-DISTM 2026	Dr. Mukesh Kumar; Khem Chand; Arpita Basak; Deepak Dixit	Digital Tax Administration, Procedural Fairness and Voluntary Tax Compliance in India’s Faceless Era: The Mediating Role of Taxpayer Trust and the Moderating Role of Tax Literacy
1115-DISTM 2026	Sakshi Jindal; Priyanka Salgotra	Exploring the Factors Influencing Usage of Digital Finance Apps and Their Impact on the Financial Well-Being of Users in the Tri-City
1227-DISTM 2026	Medha Vasisht Mandhar; Praveen kumar kumar; Soni Rathi Rathi	Impact of Digital Surveillance on Employee Performance: Mediating Roles of Remote Work Fatigue, Work-Life Balance, and Mental Well-being
1259-DISTM 2026	Mallika Bishnoi; Manvinder Singh Tandon; Deepak Dixit; Sumeet Kachhara	Consumer Well-Being as Co-Destruction in Algorithmically Mediated Markets: A Theory-Driven Bibliometric Diagnosis of Three Fragmented Literatures
1305-DISTM 2026	Shanker Suwan Singh; Amita Singh; Sakshi Gupta; Raveena Chaudhary; Suhani Agarwal	Transforming India through Artificial Intelligence: A Roadmap for Inclusive and Sustainable Growth



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Date: Thursday, 30.07.2026 Time: 15:15-16:00	Keynote Speech	Room 1, link: https://us06web.zoom.us/j/85325157082?pwd=48yBCscBCPVBiQ7KDJH0FfaTYqVQ7X.1 Host: Yasna Yeganeh
Title: <i>“Digital Innovation, Artificial Intelligence and Sustainable Management for the Next Generation of Shipping - Maritime Industry 5.0”</i>		
Speaker: Dr. Jai Acharya Digital Innovation, Artificial Intelligence and Sustainable Management for the Next Generation of Shipping - Maritime Industry 5.0		
Abstract: This keynote presentation explores how Maritime Industry 5.0 is redefining the future of global shipping through the convergence of Artificial Intelligence (AI), Machine Learning (ML), Digital Twins (DT), Internet of Things (IoT), Big Data Analytics, Cloud Computing, Blockchain, Autonomous Systems, Robotics, and Advanced Communication Technologies. These innovations are transforming traditional shipboard operations and shore-based management into intelligent, adaptive systems capable of real-time monitoring, predictive maintenance, autonomous decision support, voyage optimization, emissions management, and enhanced operational safety. Beyond technological advancement, the presentation highlights the critical role of sustainable management in addressing the maritime industry’s environmental, economic, and social responsibilities. Digital technologies are becoming indispensable tools for achieving compliance with evolving international regulations, improving energy efficiency, reducing greenhouse gas emissions, optimizing fuel consumption, strengthening Environmental, Social, and Governance (ESG) performance, and supporting the global transition toward low and zero-carbon shipping. The integration of intelligent technologies with sustainable management practices enables organizations to balance operational excellence with environmental stewardship and long-term business resilience.		



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Date: Thursday, 30.07.2026 Time: 16:00-16:45	Workshop	Room 1 , link: https://us06web.zoom.us/j/85325157082?pwd=48yBCscBCPVBiQ7KDJH0FfaTYqVQ7X.1 Host: Yasna Yeganeh
Title: <i>“Capital Allocation in the Age of AI: Maximizing Value Through Decision Intelligence”</i>		
Speaker: Mr. Abhi Desai Independent Researcher, Applied AI and Decision Intelligence, USA		
Abstract: Organizations face increasing pressure to allocate limited resources across growth, operations, technology, workforce, and innovation initiatives while navigating uncertainty, digital transformation, and evolving business priorities. This workshop explores how Artificial Intelligence, predictive analytics, forecasting, optimization, and Decision Intelligence can support more effective capital allocation and strategic investment planning. Participants will learn practical frameworks for evaluating opportunities, balancing growth, profitability, and resilience objectives, managing risk, and prioritizing investments that create sustainable organizational value. Through real world examples and applied use cases, the workshop demonstrates how data driven decision systems can improve resource allocation, operational performance, financial resilience, and long-term enterprise success in an increasingly digital economy.		

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Date: Thursday, 30.07.2026 Time: 15:15-16:45	Session Code: DP13	Room 2 , link: https://us06web.zoom.us/j/81790150456?pwd=XuhG0clCqrMH2SgP1BUR4exaljJV7o.1 Host: Mehrshad Jamshidipour & Arshia Sahraeei
Title: <i>“AI-Enabled Healthcare, Rehabilitation, and Intelligent Health Management”</i>		
Panel Chairs Dr. Ali Asghar Rahmani Hosseinabadi , Department of Computer Science, University of Regina, Canada Dr. Taghi Ashouri , Faculty of Sport Sciences, University of Mazandaran, Iran		
Paper Code	Authors	Paper Title
1003-DISTM 2026	Amirhossein Sabounchi	PSO-Optimized CNN-BiLSTM Model for Fine-Grained Sentiment Analysis
1013-DISTM 2026	JunYe Hu	Development of Intelligent Auxiliary Appliance Combined with TCM Massage for Knee Osteoarthritis Rehabilitation
1024-DISTM 2026	Jingxiang Zhu	AI and Intelligent Control-Assisted Xuefu Zhuyu Decoction for the Prevention of Contrast-Induced Acute Kidney Injury
1070-DISTM 2026	Vaibhav Kumar Bhatnagar; Khem Chand	Harnessing Synergistic Simulation: A Theoretical Framework for the Complementarity of Traditional and Virtual Reality-Based Training in Healthcare Education
1311-DISTM 2026	Payal Bassi; Vaishali Singh; Honoria Samson; Dr Shaveta Bansal; Anju B. Nandrajog; Manvinder Singh Tandon	The Assimilation of Artificial Intelligence in Healthcare: A Systematic Literature Review of Emerging Technologies

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Date: Thursday, 30.07.2026 Time: 15:15-16:45	Session Code: DP07	Room 3 , link: https://us06web.zoom.us/j/85905290009?pwd=hPiuagaV9sfUu5pgKcpLe4qqBNx4aq.1 Host: Mobina Mostajabi & Mehrad Yousefzadeh
Title: <i>“Digital Transformation for Sustainability”</i>		
Panel Chair: Dr. Simerjeet Singh Bawa Chitkara Business School, Chitkara University, India		
Paper Code	Authors	Paper Title
1037-DISTM 2026	Siksha Rawat; Animesh Singh; Mona Sharma	From Need to Impact: Building Sustainable Approaches in Human Resource Management.
1064-DISTM 2026	Moyun Chen	From Green Infrastructure to Sustainable Digitality? A Longitudinal Communication Analysis of Digital Sustainability in Corporate Digital Responsibility
1065-DISTM 2026	Ankush Mehla; Sultan Singh	Exploring the Nexus of FinTech and Sustainability: Trends, Themes and Future Directions
1076-DISTM 2026	Roushan Akhtar; Khem Chand	Digital Leadership and Technostress iIndustry 4.0: A Systematic Review of Employee Wellbeing and Performance Outcomes.
1089-DISTM 2026	Udita Singhal; Sultan Singh; Vandana Madaan	Navigating Sustainable Career: Role of Job Crafting and Lifelong Learning in Protean Career Orientation
1093-DISTM 2026	Nidhi Verma; Tripti Tripti; Parteek Sood	Artificial Intelligence, Digital Transformation, and Financial Sustainability: A Framework for Sustainable Business Growth and Innovation



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Date: Thursday, 30.07.2026 Time: 15:15-16:45	Session Code: DP01	Room 4 , link: https://us06web.zoom.us/j/87996739142?pwd=rkeDWMA6BsZCkL6nheeU8ot2IaK7Wy.1 Host: Zahra Norouzi Shad & Yasin Bonyadi
Title: <i>“AI-Driven Digital Innovation for Sustainable Business Transformation”</i>		
Panel Chairs: Dr. Rohit Bansal , Adjunct Faculty, Rockford College, Sydney, Australia Dr. Nishita Pruthi , Assistant Professor, Asian School of Business, Noida, India Dr. Shweta Saini , Assistant Professor, Shree Guru Gobind Singh Tricentenary University, India		
Paper Code	Authors	Paper Title
1006-DISTM 2026	Xiangquan Jia; Jia Wen	AI-Driven Information Management System for Urban Rail Transit
1027-DISTM 2026	Weihao Kong	AI-driven error mitigation in noisy intermediate-scale quantum (NISQ) devices for physical simulations
1034-DISTM 2026	Qian Chen	AI-driven intelligent design and management framework for catering spaces based on a spatial optimization model
1045-DISTM 2026	Ankush Singla; Rachin Suri	AI-Powered Shopping: The Impact of Artificial Intelligence on Users’ Buying Behavior — An Extended TAM Framework with Novelty in Dual-Effect Personalization
1213-DISTM 2026	Ankita Mann; Mukesh Kumar	Augmented Reality (AR) Influence on Purchase Intention in Fashion E-commerce: An Empirical Study Using UTAUT2 Framework
1241-DISTM 2026	Pragya Sharma; Meenu Gupta	Digital Technologies and Customer Satisfaction in Luxury Apparel Retail: Evidence from AI, AR, and VR Adoption in India

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Date: Friday, 31.07.2026 Time: 9:00-9:45	Keynote Speech	Room 1, link: https://us06web.zoom.us/j/85325157082?pwd=48yBCscBCPVBiQ7KDJH0FfaTYqVQ7X.1 Host: Zahra Norouzi Shad & Yasin Bonyadi
Title: <i>“Recent Investment Opportunities and Sustainability Concerns in North America”</i>		
Speaker: Dr. Mostafa Hajiaghaei-Keshteli Tecnologico de Monterrey, Mexico		
Abstract: North America, comprising the United States, Canada, and Mexico, has become a prime destination for investment, driven by factors like the USMCA, nearshoring, and shifts in global supply chains. Key sectors such as technology, manufacturing, energy, and logistics are experiencing rapid growth, offering new opportunities for businesses and investors. However, this growth comes with significant sustainability challenges. As industries expand, there is increasing pressure to address environmental concerns like carbon emissions, resource depletion, and climate change. Governments and companies are now focused on integrating sustainability into their operations, with a shift towards renewable energy, circular economies, and more efficient supply chain management. This keynote will examine the investment opportunities in North America, highlighting sectors poised for growth, while addressing the critical sustainability concerns shaping future investment strategies. By exploring the intersection of economic expansion and environmental responsibility, the presentation will offer insights into how businesses can balance profitability with sustainability, ensuring long-term resilience and success. Attendees will gain valuable perspectives on aligning investment decisions with sustainability goals in today’s evolving market.		



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Date: Friday, 31.07.2026 Time: 9:45-10:30	Keynote Speech	Room 1, link: https://us06web.zoom.us/j/85325157082?pwd=48yBCscBCPVBiQ7KDJH0FfaTYqVQ7X.1 Host: Zahra Norouzi Shad & Yasin Bonyadi
Title: <i>“Dynamism in Operations Research: Exploring the Dynamic Vehicle Routing Challenges”</i>		
Speaker: Dr. Seyed Mohammad Javad Mirzapour Al-E-Hashem Amirkabir University of Technology, Iran		
Abstract: From the moment of the Big Bang, the only constant that the universe has experienced is dynamism. Perhaps the notion that some philosophers have posited—that humanity is trapped within the dimension of time—can be rephrased to suggest that we are immersed in a sea of dynamism. Everything is in flux, with the speed of change varying dramatically across different contexts, from long-term cycles like seasonal transitions to the immediate urgency of an emergency response for a cardiac patient. As artificial intelligence evolves from rudimentary chatbots to generative models and autonomous agents, the landscape of platform businesses and last-mile delivery is also undergoing transformation, striving to align with the real-time demands of dynamism. In this speech, we will explore the primary sources of risk in decision-making and discuss strategies for managing uncertainty. We will delve into how mathematical models can help us navigate these dynamic challenges, particularly in the realm of dynamic vehicle routing. Join me as we uncover innovative approaches to tackle the complexities of our ever-changing world.		

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Date: Friday, 31.07.2026 Time: 9:00-10:30	Session Code: DP05	Room 2 , link: https://us06web.zoom.us/j/81790150456?pwd=XuhG0clCqrMH2SgP1BUR4exaljJV7o.1 Host: Mehrshad Jamshidipour & Arshia Sahraeei
Title: <i>“Climate, Energy, Environmental Monitoring, and Data-Driven Sustainability”</i>		
Panel Chairs: Dr. Parveen Siwach , Symbiosis Centre for Management Studies, Noida Campus, Symbiosis International (Deemed University), India Dr. Mohit Malik , Division of Packaging Logistics, Department of Design Sciences, Faculty of Engineering, LTH, Sweden		
Paper Code	Authors	Paper Title
1018-DISTM 2026	Xiaowen Chen	Waveform Data Annotation for Real-Time Fault Detection in Hybrid Renewable Energy Systems within Smart Grids
1030-DISTM 2026	Tiantian Su	Multi-objective optimization of reservoir operation under urban flood risk based on genetic algorithm
1175-DISTM 2026	Amen Debbiche	ZigBee Indoor Localization Under Varying Transmission Power: A Comparative Study of SVR, Random Forest, and XGBoost
1246-DISTM 2026	Komal Bhardwaj; Garima Sehrawat; Arshan Kler; David Endje Nfono; Dalip Kumar Bishnoi	Impact of Artificial Intelligence on Climate Change to Achieve Sustainable Development: A Bibliometric analysis
1290-DISTM 2026	Rajesh Sachdeva; Vishal Kumar Arora; Gulshan Kumar	Energy-Efficient and Secure Routing Protocols for Sustainable Underwater Wireless Sensor Networks: Design Requirements, Challenges, and Comparative Evaluation: A Review

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Date: Friday, 31.07.2026 Time: 9:00-10:30	Session Code: DP16	Room 3 , link: https://us06web.zoom.us/j/85905290009?pwd=hPiuagaV9sfUu5pgKcpLe4qqBNx4aq.1 Host: Mehrad Yousefzadeh & Yasna Yeganeh
Title: <i>“Ethics, Workforce Innovation, and Digital Organizational Change”</i>		
Panel Chairs: Dr. Manvinder Singh Tandon , MM Institute of Management Maharishi Markadeshwar (Deemed to be) University, Mullana, India Dr. Manminder kaur , Associate Professor, Maharishi Markandeshwar (Deemed to be University) Mullana- Ambala-Haryana Dr. Gaurav Jangra , Professor, MM Institute of Management Maharishi Markadeshwar (Deemed to be) University, Mullana, India Dr. Anil Kumar , Assistant professor, Institute of business management GLA university Mathura Uttar Pradesh		
Paper Code	Authors	Paper Title
1019-DISTM 2026	Yiying Tang	Research on the Full-Process Compliance Management and Standardization Implementation Plan for Digital Projects of Power Grid Enterprises
1110-DISTM 2026	Vibhav Pratap; Arnav Gupta; Khem Chand	Global Regulatory Technology (RegTech) and Supervisory Innovation: AI-Enabled Compliance, Risk Management, and Anti-Money Laundering Frameworks
1154-DISTM 2026	Kamaljeet Kaur; Subhash kumar verma; Suman Gulia	Transforming Organizational Performance Management: Emerging Trends, Contemporary Challenges, and Strategic Perspectives
1188-DISTM 2026	Shallu Dhiman; komal yadav; Shikha Verma; Shilpa Garg	Understanding Human Resource Information System Adoption: An Extended UTAUT Model
1255-DISTM 2026	Shaina Arora; Anand Pandey; Ambika Bhadwal; Divyanshi Sharma; Kamal Batta	Decentralizing Finance: Exploring the Synergistic Integration of Blockchain Technology in Industrial FinTech Ecosystems
1145-DISTM 2026	Samridhi Moudgil; Dr. Mukesh Kumar	SWAYAM vs Global MOOCs: A Comparative Analysis of Learner Engagement, Completion Rates, Institutional Integration, and Career Outcomes

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Date: Friday, 31.07.2026 Time: 9:00-10:30		Session Code: DP19	Room 4, link: https://us06web.zoom.us/j/87996739142?pwd=rkeDWMA6BsZCkL6nheeU8ot2IaK7Wy.1 Host: Arshia Sahraeei
Title: <i>“Advanced AI, Intelligent Computing, and Predictive Analytics”</i>			
Panel Chair: Dr. Sakera Begum School of Information Technology, Washington University of Science and Technology, USA			
Paper Code	Authors	Paper Title	
1009-DISTM 2026	Youcai Xu	Deep Learning-Based Signal Detection and Anti-Jamming Techniques for Space Communication Systems	
1012-DISTM 2026	Siwei Zhang	Intelligent Control of PMSM Using Deep Reinforcement Learning for High-Performance Drive Systems	
1094-DISTM 2026	Richa Batra	Women Investor and Sustainable Finance: An Empirical Study from North India on ESG Investment Behavior	
1096-DISTM 2026	Nomita Dey; Pankaj Arora; Sultan Singh	AI-Driven Information Accessibility and Investor Preference for ESG Mutual Funds: Mediating Role of Cognitive Biases	
1193-DISTM 2026	Devinderpreet Kaur; Jaya Sharma; Shalu Arora; Ayna Goyal; Rachna Dhiman; Kunjana Mittal	Board Composition and Financial Sustainability in Indian Public Sector Banks: Evidence from a Panel Data Analysis	
1108-DISTM 2026	Faisal Ahamed Shaikh; Shweta Ojha; Shraddha Verma; Gargi Verma; Prince Kumar	AI-Driven Predictive Maintenance Framework for Smart Manufacturing Systems	

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Date: Friday, 31.07.2026 Time: 10:45-12:15	Session Code: DP17	Room 1, link: https://us06web.zoom.us/j/85325157082?pwd=48yBCscBCPVBiQ7KDJH0FfaTYqVQ7X.1 Host: Zahra Norouzi Shad & Yasin Bonyadi
Title: <i>“Sustainable Infrastructure, Energy Systems, and Intelligent Engineering”</i>		
Panel Chairs: Dr. Khem Chand , MM Institute of Management Maharishi Markandeshwar (Deemed to be) University, Mullana, India Dr. Lalit Singla , MM Institute of Management Maharishi Markandeshwar (Deemed to be) University, Mullana, India Dr. Praveen Kumar , Maharishi Markandeshwar (Deemed to be University) Mullana- Ambala-Haryana		
Paper Code	Authors	Paper Title
1307-DISTM 2026	Neelam Khanna; Gaurav Jangra; Preeti Rustagi; Sonia Gupta; Gurloveleen Kaur	AI-Based Agripreneurship Models for Enhancing Sustainability and Agricultural Productivity: An Empirical Investigation of Agripreneurs in North India
1008-DISTM 2026	Min Zhang	DRT-Identified Lithium Plating Onset Voltage Shift in Garnet-Type Solid-State Batteries: A Cycle-Life Prediction Model Validated Against Industrial 2Ah Pouch Cells under 1C/60°C Operation
1028-DISTM 2026	Fengxuan Liu	Study on the failure mechanism and reinforcement technology of weak surrounding rock in tunnel portal
1029-DISTM 2026	Fengxuan Liu	Synergistic reinforcement mechanism and mechanical response of structure-material of bolt-grouting integration in deep broken rock mass
1315-DISTM 2026	Sukhwant Kaur; Honoria Samson; Hitesh Mittak; Mangla Bhardwaj; Divya; Kamal Batta	Integrating Big Data Analytics and IoT: A Pathway to Intelligent and Sustainable Industry 4.0

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Date: Friday, 31.07.2026 Time: 10:45-12:15	Session Code: DP11	Room 2 , link: https://us06web.zoom.us/j/81790150456?pwd=XuhG0clCqrMH2SgP1BUR4exaljJV7o.1 Host: Mehrshad Jamshidipour & Arshia Sahraeei
Title: <i>“Interdisciplinary Approaches to Innovation and Sustainability: Management and Technology”</i>		
Panel Chairs: Dr. Aybike Özyüksel Çiftçioğlu , Department of Civil Engineering, Manisa Celal Bayar University, Türkiye Dr. Soheyl Khalilpourazari , Department of Mechanical, Industrial and Aerospace Engineering, Concordia University, Montreal, Canada Prof. Hossein Hashemi Doulabi , Concordia University in Montreal, Canada		
Paper Code	Authors	Paper Title
1068-DISTM 2026	Aybike Özyüksel Çiftçioğlu; B. Gültekin Sınır	Comparative Evaluation of Machine Learning Models for Predicting the Heating Load of Residential Buildings from Geometric Parameters
1166-DISTM 2026	Janifa Khatun	Psycholinguistics, Digital Behaviour, and Consumer Experience Mental Effort and Language Distance: A Psycholinguistic Reading of Changing Consumer Behaviour in the Digital Age
1208-DISTM 2026	MS. Kiran Suresh Shukla; Gaurav Jangra	Technology Adoption, Organizational Support, and Employee Performance: An Empirical Examination of Digital Transformation Outcomes
1342-DISTM 2026	Neha Rani	Workplace Spirituality and Innovative work behavior: An empirical study of Corporate Employees.
1101-DISTM 2026	Manika Malik; Khem Chand	Mapping of AI-Enabled HR Practices: A Bibliometric Review Analysis (2018-2025)

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Date: Friday, 31.07.2026 Time: 10:45-12:15	Session Code: DP15	Room 3 , link: https://us06web.zoom.us/j/85905290009?pwd=hPiuagaV9sfUu5pgKcpLe4qqBNx4aq.1 Host: Mehrad Yousefzadeh & Yasna Yeganeh
Title: <i>“Human-Centric HRM, Employee Well-Being, and Sustainable Careers”</i>		
Panel Chairs: Dr. Ananta Narayana , School of Business Management, Noida International University, India Dr. Utkarsh Kumar Verma , School of Business, Galgotias University, Noida, India		
Paper Code	Authors	Paper Title
1061-DISTM 2026	Stuti S Jalan; Sadhna Chauhan; Neeti Neeti; Nidhi Punj; Kavita Rani; Anuja Goyal	Managing Role Stress in a North Indian Hilly State Through the Lens of Sustainability
1050-DISTM 2026	Gaurav Jangra; Monika Jangra	Fintech as an Enabler for Industry 5.0: Driving Human-Centric, Sustainable, and Resilient Transformation
1103-DISTM 2026	Preeti Shukla; Stuti S Jalan; Manjeet Graak; Kanika Mittal; Kritika Makkar; Anju Bala	Leveraging Workplace Spirituality for Building Sustainable Workplace and Mitigating Occupational Stress: A Study of Bank Employees in Uttar Pradesh
1075-DISTM 2026	Pallavi Pallavi; Khem Chand	Exploring the Knowledge Structure of Telemedicine Research: Evidence from a Systematic Literature Review
1121-DISTM 2026	Gargi Verma; Nisha Agarwal	Social Media as a Knowledge-Sharing Platform: Adoption Behavior and Learning Outcomes in Indian Business Schools

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Date: Friday, 31.07.2026 Time: 13:30-15:00	Session Code: DP18	Room 1 , link: https://us06web.zoom.us/j/85325157082?pwd=48yBCscBCPVBiQ7KDJH0FfaTYqVQ7X.1 Host: Zahra Norouzi Shad & Yasin Bonyadi
Title: <i>“Digital Entrepreneurship, Market Innovation, and Technology Adoption”</i>		
Panel Chairs: Dr. Shweta Dahiya , Assistant Professor, School of Business, World University of Design, Sonapat, India Dr. Deepti Kuhar , Assistant Professor, Faculty of Management and Commerce, SRM University, Delhi-NCR, Sonapat, India		
Paper Code	Authors	Paper Title
1069-DISTM 2026	Amit Kumar; Sultan Singh	Economic Variables and Stock Market Volatility in India’s Digital Economy
1080-DISTM 2026	Amit Kumar; Sultan Singh	Economic Policy Uncertainty, Geopolitical Risk and Stock Market Volatility in India: An EGARCH Analysis in Digitalized Economy
1081-DISTM 2026	Ankush Singla; Rachin Suri	The Dark and Bright Sides of AI Marketing: Perceived Intrusiveness and Consumer Buying Intention
1229-DISTM 2026	Arshan Kler; Pallavi Jaggi; Komal Bhardwaj; Garima Sehrawat; Nandini Goyal	From Clicks to Loyalty: Examining the Mediating Role of Consumer Engagement in the Digital Economy
1247-DISTM 2026	Jatinder Sadhana; Lalit Singla	Employability Skills Reimagined: A Conceptual Framework for Engineering Graduates in India’s AI-Driven Job Market

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Date: Friday, 31.07.2026 Time: 13:30-15:00	Session Code: DP03	Room 2, link: https://us06web.zoom.us/j/81790150456?pwd=XuhG0clCqrMH2SgP1BUR4exaljJV7o.1 Host: Mehrshad Jamshidipour & Arshia Sahraeei
Title: <i>“Understanding Sustainable Consumer Behaviour: From Green Intentions to Responsible Consumption Patterns”</i>		
Panel Chairs: Dr. Mona Sharma , School of Business Management, Noida International University, India Dr. Priyadarshani Singh , School of Business Management, Noida International University, India Dr. Rashmi Manhas , School of Business Management, Noida International University, India		
Paper Code	Authors	Paper Title
1091-DISTM 2026	Pallavi P Pundir; Rajesh Tiwari; Khem Chand	AI-Driven Robo-Advisory Systems: Modeling Investor Attitudes and Trust Using Intelligent Decision-Making Algorithms
1099-DISTM 2026	Neelam Kumari Dhusia; Naaz Gorowara	Integrating Nutritional Information and Digital Innovation for Sustainable Consumer Purchasing Decisions
1125-DISTM 2026	Rachin Suri; Divya Girdhar; Abdul Alim; Priyanka Ranga	From Sustainability Orientation to Solar Adoption: An Integrated SEM Framework for Household Renewable Energy Adoption in India
1138-DISTM 2026	Anjali Chauhan; Praveen KUMAR Kumar	Determinants of EV Adoption among Urban Commuters: Implications for Sustainable Urban Mobility
1201-DISTM 2026	Bhuwan Monga; Praveen Kumar	Digital Marketing Interventions and Purchase Intention towards Organic Food

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Date: Friday, 31.07.2026 Time: 13:30-15:00	Session Code: DP10	Room 3 , link: https://us06web.zoom.us/j/85905290009?pwd=hPiuagaV9sfUu5pgKcpLe4qqBNx4aq.1 Host: Mehrad Yousefzadeh & Yasna Yeganeh
Title: <i>“Green Banking Practices for Sustainable Development”</i>		
Panel Chair: Dr. Vani Nikhil Laturkar Senior Professor, School of Commerce and Management Sciences, Swami Ramanand Teerth Marathwada University, Nanded, Maharashtra, India		
Paper Code	Authors	Paper Title
1007-DISTM 2026	ShiFang Wu	Validation of a GC-MS/MS Method for the Quantification of Endocrine Disrupting Compounds in Municipal Wastewater: Matrix Effects and Isotope Dilution Correction
1077-DISTM 2026	Rajesh Tiwari; Srishti Bajaj; Khem Chand	A Study on effect of Personality traits on Stock Investment Intention of Faculties in Universities in India
1116-DISTM 2026	Sandeep Hatwal; Praveen Singh; Sanjay Taneja; Sabina Sehajpal	Decoding Mobile FinTech Payment Adoption in Banks: An Experience-Driven Attitudinal Perspective
1254-DISTM 2026	Kamal Batta; Satinder Pal Singh	Exploring Green Banking Practices: Impact of Management Decisions on Sustainable Performance
1258-DISTM 2026	Sakshi Sharma; Gaurav Jangra	Determinants of Digital Banking Adoption and Customer Loyalty in the FinTech Ecosystem

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Date: Friday, 31.07.2026 Time: 15:30-16:15	Keynote Speech	Room 1, link: https://us06web.zoom.us/j/85325157082?pwd=48yBCscBCPVBiQ7KDJH0FfaTYqVQ7X.1 Host: Zahra Norouzi Shad & Yasin Bonyadi
Title: <i>“Managerial Ability in industrial sectors: Application to Asian banks”</i>		
Keynote Speaker: Prof. Alireza Amirteimoori Istinye University, Istanbul, Turkey		
Abstract: In benchmarking literature, especially in Data Envelopment Analysis (DEA), a firm is seen as a transformation of resources into products and services. The transformation is affected by non-controllable variables as well as non-observable skills and efforts in the organization. The idea is now to measure the non-measurable managerial characteristics; the skills and effort as illustrated in the following Figure. The management sciences literature extensively uses a DEA-based measure of managerial ability by Demerjian, Lev, and McVay (2012). Their approach begins with the first stage estimation of firm efficiency in transforming resources into products. The second stage estimates the impact of explanatory and contextual variables on the firm’s efficiency. Finally, the residual is considered as a measure of unobserved managerial ability. In this speech, we study methods of estimating managerial ability of firms. Then, a real case on Asian banks is used to demonstrate the applicability of the proposed managerial ability estimation method.		